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2nd

LBS WEBINAR SERIES

TUESDAY

RE-OPENING AND DANCING AROUND COVID: TAKING YOUR CREATIVE TO NEW HEIGHTS

TUESDAY, AUGUST 11TH, 2020 - NOON ET



Presented by: Blaine and Honey Parker
LBS Branding Experts

The message matters--whether you're talking to the advertiser or the advertiser's customer. Blaine and Honey Parker are up next on our webinar series focused on re-opening your business community. The Parkers will be addressing two key themes in this powerful webinar message.

Theme 1: What can you say to your clients or your prospective clients? (Fortunes are being-made when others are scared to advertise, including the three rules of prospecting for you.)

Theme 2: What should your client's advertising say to their customer? (Hear the five different ways to get the listener/viewer/reader past COVID.)

You will want to attend this practical session that will assist your creative efforts on behalf of your advertisers and station.

[Click here to sign up for this FREE webinar!](#)



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